



Meera Kapoor

Lifestyle storyteller

I help brands tell human, culturally rooted stories through short-form video and long-form narrative.

LINKS



HIGHLIGHTS

Verdant Co. summer wellness series

Three Reels on ayurvedic wellness for urban millennials.

Northline monsoon lookbook

Story-driven commute collection content on Instagram.

SHOWS & TICKETS

Stories & chai — live storytelling night

Sat 14 Jun · 7 PM · The Studio Theatre · Mumbai

[Get tickets](#)

ALIGNMENT SUMMARY

Niche: Lifestyle, wellness, Indian culture

Audience: Women 22–34, urban India, high engagement on Reels and YouTube Shorts

Storytelling: Warm, editorial, voice-over driven with cinematic b-roll

Collaboration: Available for 2 brand partnerships per month